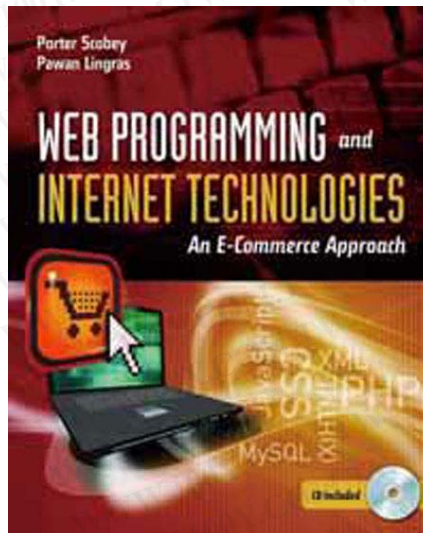


WEB PROGRAMMING AND INTERNET TECHNOLOGIES: AN E-COMMERCE APPROACH (W/CD)

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■ 內容簡介

Today's Web programmers are required to understand and use the tools and skills for both client and server-side programming. Web Programming and Internet Technologies: An E-Commerce Approach provides an accessible, comprehensive introduction to creating fully functioning websites with e-commerce capabilities. Ideal for the one-term course, or as a self-learning guide for professionals, the authors weave a

continuing case study of a real-world commercial enterprise throughout the text that gradually grows in sophistication. Introductory chapters ask readers to create a simple website that uses the basic features of XHTML. Readers will continue to modify and expand their early work, creating a centralized mechanism for changing the look and feel of the site via cascading style sheets, and incorporating JavaScript, PHP, MySQL, and much more. A CD-ROM is included with every new copy of the text and includes complete and pre-tested XHTML and CSS markup for all web pages discussed, as well as all associated JavaScript and PHP scripts, and the data for setting up the MySQL database. With its hands-on, active-learning approach, students using this new full-color text will see, and experience first-hand, the many levels and capabilities of programming for the world wide web.

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Ch5 : XHTML Forms for Data Collection and Submission

Ch6 : JavaScript for Client-Side Computation and Data Validation

Ch7 : JavaScript for Client-Side Content Behavior

Ch8 : PHP for Server-Side Preprocessing

Ch9 : MySQL for Server-Side Data Storage

Ch10 : PHP and MySQL for Client-Server Database Interaction

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