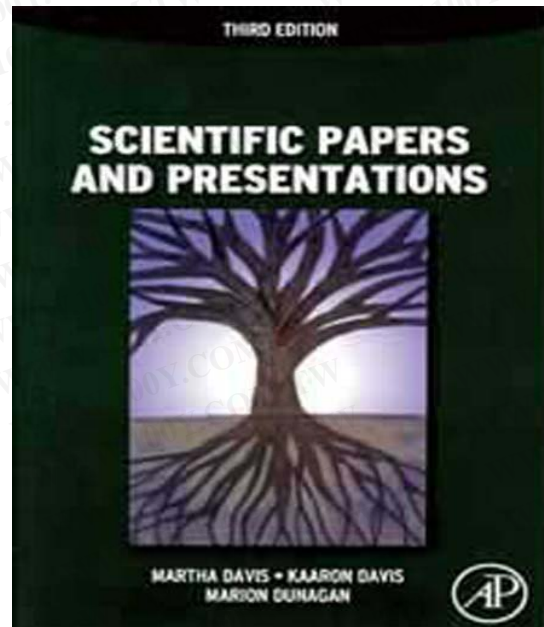


# SCIENTIFIC PAPERS AND PRESENTATIONS 3E

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## ■ 內容簡介

Electronic publishing and electronic means of text and data presentation have changed enormously since the first edition of this book was published in 1997. The third edition of *Scientific Papers and Presentations* applies traditional principles to today's modern techniques and the changing needs of up-and-coming academia. Topics include designing visual aids, writing first drafts, reviewing and revising, communicating clearly and concisely, adhering to stylistic principles,

presenting data in tables and figures, dealing with ethical and legal issues, and relating science to the lay audience. This successful legacy title is an essential guide to professional communication, provides a wealth of information and detail and is a useful guide.

## ■ 目錄

Ch1: THE SEMANTIC ENVIRONMENT OF SCIENCE

Ch2: BEFORE YOU BEGIN

Ch3: ORGANIZING AND WRITING A ROUGH DRAFT

Ch4: SEARCHING AND REVIEWING SCIENTIFIC LITERATURE

Ch5: THE PROPOSAL

Ch6: GRADUATE THESIS AND DISSERTATIONS

Ch7: PUBLISHING IN SCIENTIFIC JOURNALS

Ch8: STYLE AND ACCURACY IN THE FINAL DRAFT

Ch9: REVIEWING AND REVISING

Ch10: TITLES AND ABSTRACTS

Ch11: PRESENTING DATA

Ch12: PROFESSIONALISM, ETHICS, AND LEGAL ISSUES

Ch13: SCIENTIFIC PRESENTATIONS

Ch14: COMMUNICATION WITHOUT WORDS

Ch15: VISUAL AIDS FOR PRESENTATIONS

Ch16: THE ORAL PRESENTATION

Ch17: POSTER PRESENTATIONS

Ch18: GROUP COMMUNICATIONS

Ch19: COMMUNICATION WITH NON-SCIENTISTS

Ch20: TO THE INTERNATIONAL STUDENT

APPENDICES

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